

# TOAST MEDIA NIGERIA

■ WE8 DEVELOPMENT ■ PUBLISHING ■ PRINTING ■ BRANDING

....we deliver perfection





TOAST Media Nigeria <sup>™</sup> is a s a full-service digital agency, specializing in website design, digital strategy and online marketing since 2009.

The company is the Sole publisher of TOAST Magazine Nigeria.

Through Our team of professionally trained graphic designers and network of affiliate companies, We create contemporary digital designs for firms and individuals. We also run printing of Brochures, Wedding cards, Birthday cards, Flyers, Large format Billboard, Posters and more.

### WHAT WE DO

## WEB DEVELOPMENT & MANAGEMENT

Every great business idea takes wing with the launch of a professionally designed website. The Internet has redefined the way business is done. Your website is the gateway to new business opportunities



### BENEFITS OF HAVING A WEBSITE

#### 1. YOUR WEBSITE IMPROVES CUSTOMER CONFIDENCE & CORPORATE IMAGE.

With a professional website, you will improve you overall impression to the public and, in turn, your customers will develop a greater sense of confidence in your organization

#### 2. YOUR WEBSITE NEVER SLEEP.

Many people surf the web in the evening when most businesses are closed, which is perfectly fine because websites never take a break. A website will allow your business or organization to be open 24 hours a day, 7 days a week, 365 days a year. Having a website is the equivalent of having an employee working around the clock - even weekends and holidays!

#### 3. IT WILL HELP YOU ESTABLISH MORE CUSTOMERS.

According to the Small Business Administration, 50% of Internet sales are from new customers. Having a website significantly improves your customer reach no matter what services or products you offer.

#### 4. DO YOU KNOW 86 MILLION PEOPLE?

That is the number of Nigerians that regularly use the Internet. Worldwide Internet usage is pushing two billion.

#### 5. IT WILL TAKE YOUR BUSINESS GLOBAL.

Most small businesses are only able to market to their town and surrounding communities. With a website, you can take your goods and services across America and around the world, if you so choose.

## we develop and manage the following types of websites



- > Excellent Services
- Cost Effective Pricing



- Timely Project Execution
- > We Want to be Part of Your Success Story
- > We are Passionate About What We do
- > We Can get the Job Done

- 1. Blog or Personal Website
  - 2. Business Website
  - 3. eCommerce
  - 4. Job Board
  - 5. Business Directory
  - 6. Question & Answer Website
- 7. NonProfits and Religious Websites
- 8. Portfolio Websites
- 9. Online Communities
- 10. Coupon Website
- 11. Auction Websites
- 12. Multilingual Websites
- 13. Knowledgebase / Wiki Websites
- 14. Podcasting Websites
- 15. Niche Affiliate Websites
- 16. Photography Websites
- 17. School or College Websites
- 18. Private Blogs
- 19. Family Blogs

## Some of Our recent

## works

www.scottfreeattorneys.com
www.ahmedabu.com
www.wakaman.ng
www.bentorson.com
www.toastnigeria.com
www.meskanagroup.com

NB: some of these sites are still under development





Toast Media Nigeria owns a high-tech printing press in Abuja that provides you with specialized printing solutions to meet your printing needs.

We print on virtually any surface and offer the intimate one on one customer service that ensures your satisfaction.



### WE ARE THE PUBLISHERS OF TOAST MAGAZINE NIGERIA

Toast Magazine Nigeria Is a Lifestyle Magazine with Abuja as a primary base. Our publication cut across fashion, entertainment, general lifestyle and events with over four issues printed already.

## We Love to Print

Simply, the best printed products for the best prices anywhere



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**PAPER BAGS** 

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ID & PLASTIC CARDS



**COOPERATE GIFT ITEMS** 



**CUSTOM T-SHIRTS** 



**STICKERS** 



**CRYSTAL AWARDS** 



## **CORPORATE BRANDING**

This refers to the practice of promoting the brand name of a corporate entity, as opposed to specific products or services.

Over the years Toast Media Nigeria
have successfully nurtured emerging brands to great success.
Take a giant step and let your brand stand out.
We are particularly well grounded in the following areas:







**GRAPHIC DESIGNS** 



**CUSTOM T-SHIRTS** 





OFFICE BRANDING







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Social media marketing is the use of social media platforms and websites to promote a product or service.

TOAST MEDIA NIGERIA vigorously advocates for brands to tap into the unlimited power of the internet.









### SOME OF OUR CLIENTS

We have worked for these iconic brands delivering our very best services which fostered a long lasting partnership with steady growth in mind.

We would like to add you and your firm to our list of esteemed clients.

Let's talk over coffee!

















Get-in-touch



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